



MTM

COLLEGE OF ARTS, SCIENCE & COMMERCE
NAAC ACCREDITED WITH B++ GRADE IN FIRST CYCLE
APPROVED BY UGC & AICTE | ISO CERTIFIED 9001:2015

PAZHANJI, VELIANCODE, MALAPPURAM

AFFILIATED TO UNIVERSITY OF CALICUT

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Annual Report of Anti-Narcotic Cell (Vimukti Cell) 2024-2025

The Anti-Narcotic Cell (Vimukti Cell) of MTM College of Arts, Science, and Commerce, Veliancode, has been actively engaged in spreading awareness and preventing drug abuse throughout the academic year 2024-2025. In collaboration with IQAC and NSS, the cell organized four impactful programs aimed at educating students and the community on the dangers of drug abuse and the importance of maintaining a drug-free society.

1. Oath-Taking Ceremony on World Drug Abuse Day

Date: 26th June 2024

Organizers: Anti-Narcotic Cell in association with IQAC & NSS

To mark World Drug Abuse Day, an Oath-Taking Ceremony was conducted at MTM College. The event was inaugurated by Mr. John Joseph Panakkal, Principal of MTM College, who emphasized the critical role of education in combating drug abuse. Mr. Abdul Basith CK, the event coordinator, elaborated on the objectives of the program and stressed the importance of student involvement in anti-drug campaigns. The oath-taking was led by Mr. Asik NP, NSS Coordinator, with participants pledging to abstain from drug use and actively contribute to a drug-free society. Faculty members and students shared their thoughts, reinforcing the collective commitment towards drug prevention.





2. Signature Campaign on International Day against Drug Abuse and Illicit Trafficking

Date: 26th June 2024

Organizers: NSS Unit, Anti-Narcotic Cell (Vimukti Cell & Azad Sena)

A signature campaign was organized to raise awareness and unify the college community against drug abuse and trafficking. The campaign was inaugurated by Mr. Albert Joseph, Sub Inspector of Police, Perumapadappu Police Station, who highlighted the importance of educational institutions in fighting drug-related issues. Multiple booths were set up across the campus where students, faculty, and staff participated by signing a pledge against drug abuse. Informative brochures were distributed to ensure participants left with a deeper understanding of the issue. The overwhelming response to the campaign reflected a strong sense of solidarity and commitment towards a drug-free environment.





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3. Seminar on Drug-Free Living
Date: 26th June 2024
Organizers: Anti-Narcotic Cell in association with IQAC
The seminar, coordinated by Mr. Abdul Basith CK, aimed to educate students about the risks of drug abuse. The welcome speech was delivered by Faisal Bava, the Librarian, who emphasized the role of educational institutions in awareness campaigns. The seminar was officially inaugurated by Mr. John Joseph Panakkal, Principal of MTM College, who stressed the importance of resisting peer pressure and making informed decisions. The keynote address was delivered by Mr. Albert Joseph, Sub Inspector of Police, who presented alarming statistics and real-life stories of drug abuse consequences. The session concluded with a vote of thanks by Nifla, the student coordinator of the Anti-Narcotic Cell, reinforcing the seminar's success in spreading awareness.



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4. Anti-Drug Abuse Campaign
Date: 14th March 2025
Organizers: Anti-Narcotic Cell in association with NSS & IQAC
The Anti-Drug Abuse Campaign was a significant event conducted to reinforce the importance of a drug-free society. The event was inaugurated by V. Abu Backer, Additional SP (Retired) of CBI, who discussed the growing threat of drug abuse among youth. Mr. Sasindran Melayil, the Chief Guest and Circle Inspector of Coastal Police Station, Ponnani, elaborated on law enforcement's role in tackling drug-related crimes. The presidential address was delivered by Principal John Joseph Panakkal, stressing the responsibility of educational institutions in fostering awareness. The keynote speaker, Kamarunneesa, a Civil Police Officer, provided valuable insights into the psychological and physiological effects of drug use. The event included



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speeches by faculty members and students, with a warm welcome from Faisal P, Librarian, a felicitation address by Asik NP, NSS Officer, and a vote of thanks by Abdul Basith CK, Coordinator of the Anti-Narcotic Cell. The event successfully strengthened the message of a drug-free society.

MTM College of Arts Science & Commerce
Veliyancode, Pazhanji PO, Ponnani, Malappuram, Kerala, India

Anti-Drug Abuse Campaign

DRUGS ARE ADDICTIVE
ESCAPING IS HARD
ANTY-DRUGS ABUSE CAMPAIGN

Inauguration
V. Abu Backer
Addl. SP (Retd), CBI

Chief Guest
Sasindran Melayil
CI, Coastal Police Station
Ponnani

Presidential Address
John Joseph
Principal.
MTM College

Resource Person
Kamarunneesa
Civil Police Officer

വിമുക്തി
ബഹിർ വർദ്ധന ക്ലബ്ബ്
ബിവിതം നഗര ലാഫറി

March 14 Friday. 11:30 am @ Seminar Hall, MTM College

Organized by
NSS (MTM Unit 282) & MTM Anti Narcotic Cell
In Association with IQAC <https://www.mtmcasc.ac.in>